

Press Release

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WWW.AIDS.ORG: A NEW FACE ON THE FRONT LINE

WEST HOLLYWOOD, CA, SEPTEMBER 8, 2010: AIDS.org has been on the frontline of the fight against AIDS for more than 12 years. Starting this week, visitors to this popular website will be experiencing its new-and-improved design. "The information continues to be relevant, factual, and current; it's just the packaging that's changed," said Alain Berrebi, Executive Director of AIDS.org. "This facelift will help us keep up with the ever-changing expectations of Internet users and make our vital content more accessible."

The leading online provider of AIDS and HIV education and prevention information, AIDS.org provides more than 4 million people a year with basic HIV and AIDS information, resources, and referrals. More than 2.4 million of these visitors are young people under the age of 25 who turn to AIDS.org for help with this sensitive topic.

*This change was made possible by the generous efforts of
John Han (www.prominentweb.com)
who volunteered his talents for this redesign project.*

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The mission of AIDS.org is to help prevent HIV infections and to improve the lives of those affected by HIV and AIDS by providing education and facilitating the free and open exchange of knowledge at an easy-to-find centralized website.

AIDS.org makes access to important AIDS information easier and faster. AIDS.org has been awarded the "Health on the Net Foundation" Code of Conduct (HON Code) seal for reliability and credibility of information in the field of healthcare.

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