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Press Release

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ALAIN V. BERREBI NAMED EXECUTIVE DIRECTOR WWW.AIDS.ORG

WEST HOLLYWOOD, CA, FEBRUARY 2, 2006: Alain Berrebi has been named Executive Director of www.aids.org and will be leading the organization's plans for growth into the leading online provider of AIDS and HIV education and prevention beginning with a site redesign.

"AIDS.ORG is ready to reach for the next level and we are recruiting new talent onto our board with a variety of expertise and background" said Berrebi. "We are also recruiting volunteers to enhance our ability to respond rapidly to the needs of the HIV/AIDS-concerned community, and to provide the opportunity to many to contribute to the global fight against AIDS."

Berrebi's career has excelled in many environments. He managed nationwide youth events and educational trainings aimed at reducing youth tobacco use and leading to increased brand

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awareness for American Legacy Foundation's Truth Campaign. At the Center for Special Immunology in his positions as Director of New Business Development and Director of Community Relations he was in charge of patient recruitment for pharmaceutical clinical trials, including the testing of AIDS therapies. The volunteer Founding Chairman of White Party Weeks, Alain created and executed the largest annual fundraising event for Care Resource, the South Florida AIDS services organization.

The mission of AIDS.ORG is to help prevent HIV infections and to improve the lives of those affected by HIV and AIDS by providing education and facilitating the free and open exchange of knowledge at an easy-to-find centralized website.

AIDS.ORG makes access to important AIDS information easier and faster. We provide prevention, testing, and treatment information currently to well over 4 million people a year. AIDS.ORG has been awarded the "Health on the Net Foundation" Code of Conduct (HON Code) seal for reliability and credibility of information in the field of healthcare.

AIDS-ORG has grown to be a leader in providing access to HIV/AIDS information and resources, with top positioning in Google, Yahoo, and other web search engines. 4 Million people from over 190 countries around the world access our information



yearly. Our goal is to become the indisputable leader of -- and Internet gateway to -- HIV/AIDS information and resources.